



UNIVERSITY OF MONTENEGRO
Faculty of Tourism and Hotel
Management



Organizes 5th International Scientific Conference

TRENDS IN DEVELOPMENT OF TOURISM
AND HOSPITALITY

Kotor, October 11-12, 2018.
MONTENEGRO

In association with:



Maritime Faculty - University of Montenegro, Kotor, Montenegro

The International Partners:



Faculty of Tourism and Hospitality Management – University of Rijeka, Opatija, Croatia



Faculty of Maritime Studies – University of Split, Split, Croatia



Faculty of Technical Science – University 'Ismail Qemali', Vlora, Albania

Supported by:



Ministry of Culture of Montenegro through national celebration program of European Year of Cultural Heritage

Background and objectives

The scientific conference is open to researchers engaged in the theory and practice of tourism and hotel management, as well as for experts and representatives of hotel management and tourism enterprises.

The Conference objective is to provide an overview of different experiences and good practices in development of tourism and hospitality, to improve understanding of the challenges in dynamic economic environment. This will be good opportunity for academics and practitioners to share theories and practices with each other, and will serve as a collaborative venue for meaningful exchange and syntheses. Moreover, conference will focus on how industry best practices have benefited from, and contributed to, theoretical developments.

Registration of participants, the opening of the conference, plenary work and group work will be organized at the Faculty of Tourism and Hotel Management in Kotor. We welcome your contribution and cooperation.

Conference topics

The topics to be addressed include (but are not limited to):

1. Tourism Dynamics and Trends
 - a) Tourism Management
 - b) Tourism and Hospitality Marketing
 - c) Gastronomy, Foodservice and Food-safety
 - d) Technology and Innovation in Tourism
 - e) Quality in Tourism
2. Cultural Tourism
3. Nautical Tourism
4. Sport Tourism

Round table

Main theme: "Linking Tourism Theory and Practice in Montenegro: Experiences and Perspectives" and "Maritime Silk Road".

Main aim: The aim of the round table is to have academic and industry leaders in their respective fields to discuss, exchange, and debate issues critical to the enhancement of tourism. Also, aim is to inspire a new generation of researchers who can apply scholarly discoveries to deliverable results valuable to practitioners, and who can inform the academics of industry best practices.

Key audience: The round table will benefit students, academics, and practitioners who are interested in the exchange of cutting-edge theories and best practices in the interconnected sectors of the tourism system. While students will have opportunity to learn about tourism as an applied science and as an integrated system of industries, academics that usually lack

the practical experience, will be able to find syntheses of the mixed conceptual and empirical knowledge.

Key topics: Best practices in tourism, Planning and development, Strategies and sustainability, Emerging markets and consumers (e.g. Asian market) etc.

Research workshop for PhD Students

Main aim: Aim of the Event is to bring together tourism researchers from the different Faculties, Departments and Institutes at the Faculty of Tourism and Hotel Management and to create interdisciplinary networking opportunity. Also, it will provide a platform of peer support for PhD students and feedback on their work from peers, as well as offer an opportunity to discuss their work in a safe and supportive environment and stimulate current and future work and research in the field.

In preparation for the event, please send the following by 01/09/2018.:

- a) Long abstract of a working paper or research idea. The abstract should not be more than 7 pages.
- b) Research agenda: This is an opportunity for you to get feedback on your research program from senior scholars. You can describe your research streams with specific projects and target outlets.
- c) Bio: We would like to consolidate everyone's bios so that you have a resource for staying in touch with peers you meet at the event. Please send us a short bio.

Abstracts

Abstracts are required in English and/or Montenegrin or in some of the languages which are in official use in Montenegro (Serbian, Bosnian, Albanian and Croatian).

The abstract should contain the specific objectives, methods used, together with a synthesis of the results and conclusions. The title, authors and the abstract must not exceed 2500 characters (including spaces). The Scientific Committee will accept papers relevant to the proposed topics. Deadline for abstract submission is **15/05/2018**.

Abstracts should be submitted on e-mail: **fth_conference@ac.me**

Important dates

Abstract submission: 15/05/2018

Abstract feedback: 01/06/2018

Full paper submission: 15/07/2018

Paper review results: 01/09/2018

Final version due: 01/10/2018

NOTE: Proceedings & Book of Abstracts are on CD. Participants will have a maximum time of 15 minutes for oral presentation of their paper. Power Point presentation is desirable.

Conference fee

The conference fee paid until 15/05/2018 is 50 euro, for later payments is 100 euro.
The fee for students is 50 euro.

Payment instructions for participants from Montenegro:

- Receiver: Faculty of Tourism and Hotel Management, Kotor, Montenegro
- Account number: 510 – 2163 – 50

Payment instructions for participants from foreign countries:

- Incoming Payment Instruction

Field 56 – Intermediary bank:

Swift Address	COBADEFF
Name	Commerzbank AG Frankfurt/Main, Germany

Field 57 – Account with Institution:

Party Identifier	400876851700 EUR
Swift Address	CKBCMEPG
Name	CRNOGORSKA KOMERCIJALNA BANKA AD PODGORICA

Field 59 – Beneficiary Customer:

Account	ME25510000000000014008
Name& Address	UNIVERZITET CRNE GORE
	FAKULTET ZA TURIZAM I HOTELIJERSTVO- KOTOR
	MONTENEGRO

The participation fee does not include hotel accommodation. The following hotels are at participants' disposal:

- Hotel Vardar www.hotelvardar.com
- Hotel Marija www.hotelmarija.me
- Hotel Porto In www.kotor-hotelportoin.com
- Hotel Astoria www.astoriamontenegro.com
- Hotel Villa Panonija www.vilapanonija.com
- Hotel Hippocampus www.hotelhippocampus.com

Conference venue

Faculty of Tourism and Hotel Management
Old Town 320, 85330 Kotor, Montenegro
Tel: 00 382 32 322 686
Fax: 00 382 32 325 049
E-mail: fth@ac.me

Conference languages

The official conference languages are English and/or Montenegrin or some of the languages which are in official use in Montenegro (Serbian, Bosnian, Albanian and Croatian).

Instructions to authors

The text of the paper should be prepared in **Microsoft Word**, Windows, font **Times New Roman, Single Space**. Page dimensions:

- width 12,5cm,
- height 18,5cm,
- A4 paper format,
- margins: top 6,2cm, bottom 5cm, left 4,5cm, right 4cm.

The number of letters, along with double spacing must not exceed 20 000 characters.

Instruction for technical processing of the text:

- Title: font 12pt, bold, all caps, centre
- One empty line 10pt
- Authors: 10pt, bold, centre
- Address: name of the institution, town/city, country (10pt, centre)
- One empty line 10pt
- Abstract: 10pt, bold, centre
- One empty line 10pt
- Text of the abstract: 10pt, tab stop position 0,5, justify
- Key words: max. 5
- Empty 3x10pt
- Introduction and title of each subsequent chapter: without numeration, all caps, centre
- One empty line 10pt
- Text of the paper 10pt, tab stop position, 0,5, justify
- Bibliography: 10pt, all caps, centre
- Bibliography should be organised according to alphabetical order

International scientific committee

1. Đurđica Perović, PhD, Vice-Rector of University of Montenegro, Faculty of Tourism and Hotel Management, Kotor, Montenegro.
2. Tatjana Stanovčić, PhD, Dean of Faculty of Tourism and Hotel Management, University of Montenegro, Kotor, Montenegro.
3. Špiro Ivošević, PhD, Dean of Maritime Faculty, University of Montenegro, Kotor, Montenegro.
4. Dora Smolčić Jurdan, PhD, Dean of Faculty of Tourism and Hospitality Management, University of Rijeka, Opatija, Croatia.
5. Hajdar Kicaj, PhD, Dean of Faculty of Technical Science, University "Ismail Qemali", Vlora, Albania.
6. Pero Vidan, PhD, Vice Dean of Faculty of Maritime Studies, University of Split, Split, Croatia.

7. Osman Metalla, PhD, Dean of Faculty of Professional Studies, University "Aleksander Moisiu", Durres, Albania.
8. Greta Krešić, PhD, Vice Dean of Faculty of Tourism and Hospitality Management, University of Rijeka, Opatija, Croatia.
9. Milena Dževerdanović Pejović, PhD, Vice Dean of Maritime Faculty, University of Montenegro, Kotor, Montenegro.
10. Sanja Bauk, PhD, Vice Dean of Maritime Faculty, University of Montenegro, Kotor, Montenegro.
11. Kristofor Lapa, PhD, Head of Maritime Science Sector, Faculty of Technical Science, University "Ismael Qemali", Vlora, Albania.
12. Eli Marušić, PhD, Faculty of Maritime Studies, University of Split, Split, Croatia.
13. Svetlana Sokolov Mladenović, PhD, Faculty of Economics, University of Niš, Niš, Serbia.
14. Tatjana Pivac, PhD, Department of Geography, Tourism and Hotel Management, Faculty of Science, University of Novi Sad, Novi Sad, Serbia.
15. Sava Janičević, PhD, Department of Geography, Tourism and Hotel Management, Faculty of Science, University of Novi Sad, Novi Sad, Serbia.
16. Elenica Pjero, PhD, Faculty of Economy, University "Ismael Qemali", Vlora, Albania.
17. Shkelqim Sinanaj, PhD, Head of Maritime Science Department, Faculty of Technical Science, University "Ismael Qemali", Vlora, Albania.
18. Blenard Xhaferaj, PhD, Head of Department of Engineering and Maritime Technologies, Faculty of Technical Science, University "Ismael Qemali", Vlora, Albania.
19. Sanja Peković, PhD, University of Montenegro, Faculty of Tourism and Hotel Management, Kotor, Montenegro.
20. Andriela Vitić, PhD, University of Montenegro, Faculty of Tourism and Hotel Management, Kotor, Montenegro.
21. Ivona Jovanović, PhD, University of Montenegro, Faculty of Tourism and Hotel Management, Kotor, Montenegro.
22. Vesna Vujačić, PhD, University of Montenegro, Faculty of Tourism and Hotel Management, Kotor, Montenegro.

Organising committee

1. Tatjana Stanovčić, PhD, chairman
2. Špiro Ivošević, PhD, vice chairperson
3. Đurđica Perović, PhD
4. Sanja Peković, PhD
5. Andriela Vitić-Ćetković, PhD
6. Vesna Vujačić, PhD
7. Ivona Jovanović, PhD
8. Milena Dževerdanović Pejović, PhD
9. Sanja Bauk, PhD
10. Ilija Moric, PhD
11. Jovana Vukčević, MSc
12. Olivera Simović, MSc
13. Jelena Vujošević, BSc
14. Milena Jovović, BSc

Preliminary programme

Day One: Thursday, 11/10/2018.

8.00-9.00	Registration of the participants
9.00-9.30	Official opening
	Plenary session
9.30-10.00	General keynote presentation
10.00-11.00	Invited speakers
11.00-11.30	Coffee break
11.30-14.00	Presentations in parallel sessions
14.00-15.00	Lunch break
15.30-17.00	Research workshop for PhD students
19:30	Dinner

Day Two: Friday, 12/10/2018.

10.00-11:30	Round table
11:30-12:00	Coffee break
12.00-14.00	Presentations in parallel sessions
14.00-15.00	Lunch break
15.00-15.30	The conclusions and closing of the conference
16.00-17:30	Boat Excursion: Boka Bay

Additional information

For additional information please visit website: www.ucg.ac.me/fth

Contact: Dr Ilija Moric

E-mail: fth_conference@ac.me

Telephone: 00382 32 322 686

**ORGANISING COMMITTEE IS EXPECTING YOU IN KOTOR,
TOWN OF WORLD CULTURAL HERITAGE !**

